



Terms of Reference GPC Advocacy Working Group April 2026 – March 2027

Background

The GPC's Advocacy Working Group (AWG) aims to advise on and help advance the GPC's advocacy strategies and actions at global levels, and advocacy support at country level. It complements, and further supports where needed, the GPC global team's advocacy support provided to country Protection Clusters.

Advocacy is an integral part of protection and it also represents a core function and cross-cutting priority for the GPC. It is included as a key component in the [GPC's 2025-2030 Strategic Framework](#) and the GPC's 2026 annual workplan. The GPC is committed to ensuring it continues to drive and amplify a range of influencing efforts to mobilize protection-focused actions and outcomes, inclusive of specialized areas of response. The GPC occupies a unique position to convene and contribute to collective protection advocacy on priority protection risks and issues (contextual and thematic) with partners and allies and is committed to carrying out this role in close collaboration with country Protection Clusters and country and global partners based on its 'value-add'.

The GPC's Advocacy Working Group's efforts contribute to collective and impactful protection advocacy by the GPC and its partners.

Specific Aims of the Advocacy Working Group

- Help inform the strategic direction of the GPC advocacy at global levels, identifying gaps, opportunities and where the GPC can add value and contribute to change for affected people with its influencing efforts.
- Provide advice and guidance on key protection advocacy initiatives, strategies, actions and opportunities at global levels, supporting strategic focus and impact.
- Actively contribute to and collaborate on GPC advocacy actions at global levels, in line with country Protection Clusters priorities and efforts, and identify areas where GPC engagement can support relevant advocacy efforts led by others.

Accountability & Ways of Working

The operational relationship of the AWG is with the GPC global team.

The AWG is formally endorsed by – and therefore accountable to - the GPC Strategic Advisory Group (SAG). It will provide updates / report on its progress to the SAG on a quarterly basis. The AWG is responsible for providing flexible, demand-driven advisory support and collaborative action on issues identified by the SAG and/or the GPC global team (reflecting advocacy priorities identified in/by country Protection Clusters).

The AWG will be chaired by a member of the GPC global team, with the potential to have a co-Chair from the SAG, based on interest and capacity of SAG members. The Chair/co-Chairs will convene

members throughout the year based on needs, including via open meetings with the full membership as well as through potential ad hoc smaller group or bilateral discussions on particular initiatives or topics, as relevant.

Membership

The GPC Advocacy Working Group is open to interested SAG members to join, along with other engaged protection and human rights partners at country and global levels, based on their advocacy capacities and interests. Considerations will be made to ensure a diversity of perspectives, profiles and expertise across the GPC's consolidated areas of concern and action.

A list of AWG members, and related contact information, will be maintained by the GPC global team and new members can be added at any time, including based on expressed interest of new members or specific outreach by the GPC. Other organizations and advocacy allies may be invited on an ad hoc basis to join particular meetings or initiatives of the AWG, as relevant.

Members are expected to actively engage in GPC advocacy efforts, including through strategic advice and collaborative action, while also sharing opportunities and relevant initiatives they are engaged in. All members commit to respecting any parameters and protocols set up for particular discussions and information sharing, such as when discussions or documents are confidential/private, when sessions are conducted under *Chatham House Rules* or other considerations.

Timeframe

The GPC Advocacy Working Group will be established for a period of 1 year (April 2026 – March 2027), subject to review for continuation or deactivation at the end of this period.