



Webinar: Capturing the Impacts of Protection Advocacy Background and Agenda

15h – 16h30 CET, 28 August 2024

Please [Register Here](#) for the Zoom Link

Background:

Based on a range of recent trainings, discussions and exchanges with diverse protection actors, the Global Protection Cluster (GPC), the GPC's Advocacy Working Group (AWG) and ProCap have identified the tracking and capturing of protection advocacy impacts and outcomes as a key area of challenge facing colleagues and partners.

Based on this shared challenge and learning opportunity, the GPC, AWG and ProCap are jointly organizing a webinar to support colleagues with further familiarization and engagement with monitoring and evaluation frameworks and tools that can support their protection advocacy efforts. The webinar will bring together different speakers to share perspectives on what approaches they are using to capture the impacts of country and global influencing efforts and provide space for sharing between participants regarding their practical experiences and learnings in applying relevant tools.

The webinar is meant to be a space for learning and exchange, with active participation encouraged. Colleagues will also be asked to reflect on what further protection advocacy supports and learning opportunities they would like to engage in.

Aim of the webinar:

To facilitate learning and exchange with and between colleagues engaged in protection advocacy on relevant monitoring and evaluation approaches and tools that can support the capturing of advocacy impacts. Specific objectives include:

- Share examples of the tangible impacts of protection/human rights advocacy and the value of tracking and capturing impacts;
- Further familiarize participants with practical approaches to and examples of measuring progress and capturing impacts of protection advocacy, using examples and insights from country and global-level advocacy initiatives;
- Identify areas of interest for follow-up and further learning among participants.

Webinar registration and further information is available [here](#).

The webinar will be conducted in English, with simultaneous interpretation in French available.

Webinar Agenda:

Element	Speaker
Welcome and Introduction	Helena Minchew GBV AoR Policy and Advocacy Resource Group
Sharing approaches and tools used to capture impacts of protection and human rights-focused advocacy efforts	Claire Thomas Minority Rights Group International Pauline Kahuubire Women's International Peace Center Bushra Khalidi and Hannah Clager Ceasefire NOW campaign
Moderated Q&A and Discussion	Speakers & Participants

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